

2021 ESTATE RED MOUNTAIN SAGE ADVICE

There is an economic explanation for why white wines are not more prolific on Red Mountain: when a region produces red wines as well as we do, the financial incentive is to plant those cultivars. The unfortunate reality is that a bottle of high-quality red wine can be sold for more than a bottle of high-quality white wine. Ergo, white cultivars are uncommon in our diminutive region, where acreage supply is low, and demand is high. There is a significant opportunity cost to have a white cultivar planted here.

So maybe we're bad at math. Maybe we planted white grapes here before anyone knew how good the red grapes were. Maybe we just really like white wine. Maybe it's a combination of all of the above. At the end of the day, Kiona grows eight (!) white cultivars at three of our highly-regarded vineyards here on Red Mountain.

As our only Reserve-tier white wine, Sage Advice allows us to show Red Mountain through a unique lens.

GEOGRAPHICAL DESIGNATION //

100% Red Mountain AVA, 100% Estate Grown and Bottled

VINEYARDS & COMPOSITION //

58% Ranch at the End of the Road Roussanne, 21% Artz Vineyard Viognier, 21% Kiona Estate Chenin Blanc

WINEMAKING // Roussanne 2/3 new oak + ML, Viognier new oak + ML, Chenin Blanc clay amphora, no ML. 61% new oak equivalent

CASE PRODUCTION // 130.16 12 x 750 mL cases, Bottled June 2022

 $pH\://\:3.81\:\:TA\://\:4.9\:g/L\:\:ALC.\://\:14.18\%\:\:GLU + FRU\://\:0.56\:g/L\:\:VA\://\:0.40\:g/L$

